

# BRAZA WEAR BRIEFLY

SPRING AHEAD 2017

## --- BODY SHAPES ---



### FLATTER YOUR SHAPE

When it comes to looking good, it's not only your size, it's also your shape... Each body shape is unique and is defined in these 5 body types: rectangle, hourglass, triangle, inverted triangle and round.

This issue will guide you on how to improve your customers' fashion appearance with a few fashion solutions. You want to make sure your customers are comfortable and confident, while dressing to flatter their shape using the best styling tools.

Your friends at Braza...



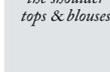
## EDITOR'S SPOTLIGHT



### Notes from the Editor

#### FASHION ALERT!

Fashion trends to look forward to this Spring...



colorful stripes in any size - bright & bold



oversized off the shoulder tops & blouses



fashionable bras - up front & in the spotlight (no more hiding them under clothing)



supersized bags that fit just about everything.

#### Valentine's or Anytime Gifts

**T**O ALL THE GUYS: Always struggling to find a gift for that special woman?

Plan ahead... here are a few products that Braza offers that are great gifts for Valentine's Day or for any occasion!



1. **S.O.S. Fashion Kit** - Easy fashion solutions to keep clothing in place, conceal, convert & fine-tune. Included in the kit: 10 double-sided tapes, 1 pair of clear bra straps, 1 pair of reusable silicone nipple covers, 1 racerback bra clip and 2 bra extenders that adds up to 3 inches to the back band.

2. **Passion Petals** - heart shaped, lace covered nipple covers available in red or black... (for Valentine's Day or everyday).

3. "newcomer" **Free Spirit** - Dress the girls up... 1 pair of sequined, tasseled nipple covers with silicone adhesives, available in either black or red for fun and sexy coverage. (for Valentine's day or everyday).



## EDITOR'S PICK



### TALK TO THE HEEL

#### BALL-OF-FOOT

94002

**S**lipping into new stilettos? Does the shoe fit but you still feel pain or discomfort? To ease away the pain in the ball-of-foot area, place these thin and comfy cushions in your shoes for comfort and support... Unlike most cushions, ours are made with Poron, a patented foam that is very thin but very cushy. This means that the cushions will not make your shoes too tight, which is the problem with most cushions.



Left - Right Specific



#### BALL-OF-FOOT

cushion pads, great no matter the body shape!

The High "HEEL" Solution



#### Valentine's dinner with your sweetheart at a fancy restaurant...

### BRAZA REVEAL® II CLEAVAGE GALORE

7840

**A** silicone enhancer that can be used in 5 directions. Use with or without the center lift - provides support and adds killer cleavage. Creates lift, for backless and strapless fashions. Its guaranteed to work with any dress...

If you have an hourglass shape, your "style goal" may be to achieve a sexy v-neckline with a v-plunge dress or a wrap style top.



## BEST SELLERS



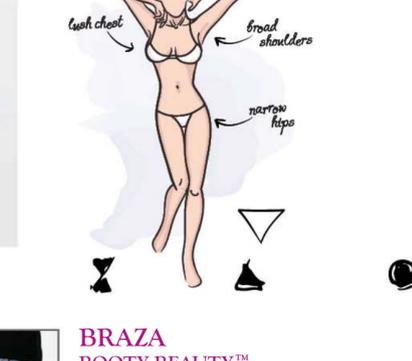
### BRAZA ON THE EDGE™ SHOULDER PADS

2103

Our shoulder pads stick securely on the end of the shoulder, creating a wider profile without adding height.

They are perfect for defining a triangle shape silhouette. They can be used with any dress or blouse. The fashion "style goal" here is to add a sophisticated touch to your look.

By wearing **On The Edge** shoulder pads one can add volume to their shoulders creating a stunning silhouette.

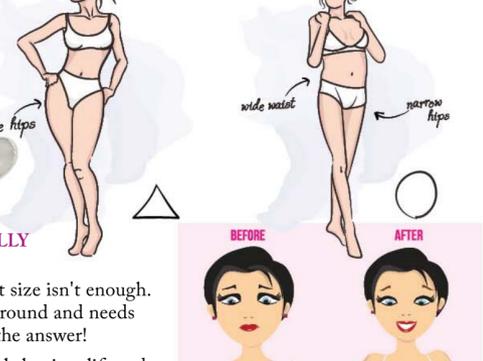
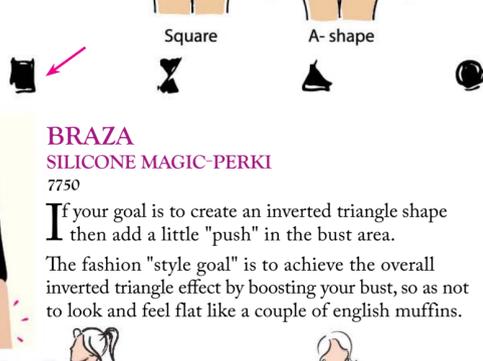
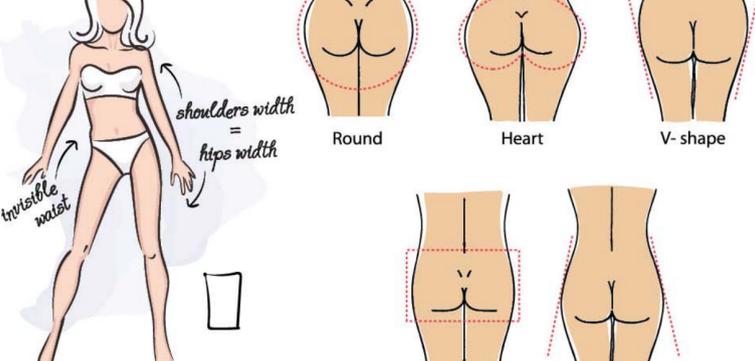
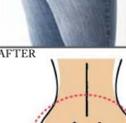


### BRAZA BOOTY BEAUTY™

1030

If your clients' anatomy doesn't include a beautifully well-rounded butt, suggest **Booty Beauty**, a one piece molded panty without tell-tale seams. She will be transformed into a sexy, *bootylicious* gal!

The fashion "style goal" is to add curves to her bottom for balance between the upper and lower body.



## DAVINA'S FASHION NOTES

1. Always start getting ready the night before.

2. Dedicate time for the perfect hair style.

### 5 Things Stylish Women Do Everyday

3. Take time to coordinate colorful outfits with fun accessories.



5. Look in the mirror before leaving home.

4. Pin your favorite outfit to Pinterest.

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